

Legal Marketing

SERVICES

legaldesire.com/marketing



About Legal Desire

Our Story

For over last 7 years, Legal Desire has been a publisher of legal news and has become one of the fastest growing legal news and information brands by bringing the company's heritage of credible advice and guidance to a global online audience with Millions of Readerships across Global Legal Fraternity. Legal Desire brings an objective, informative and 360-degree perspective to today's complex legal stories.

Realizing the potential of our audience and internet we started helping lawyers/law firms to build their digital presence to generate leads.

Certified Google Adwords Partner & Qualified Google Analytics Partner

Over Millions of Readership, 350+ Firms publishing with us, 700k+ Optin Subscribers,
Top in SEO, Over 10K+ Insights published & More.

LEGAL MARKETING SERVICES | LEGAL DESIRE



The Way We Work

01

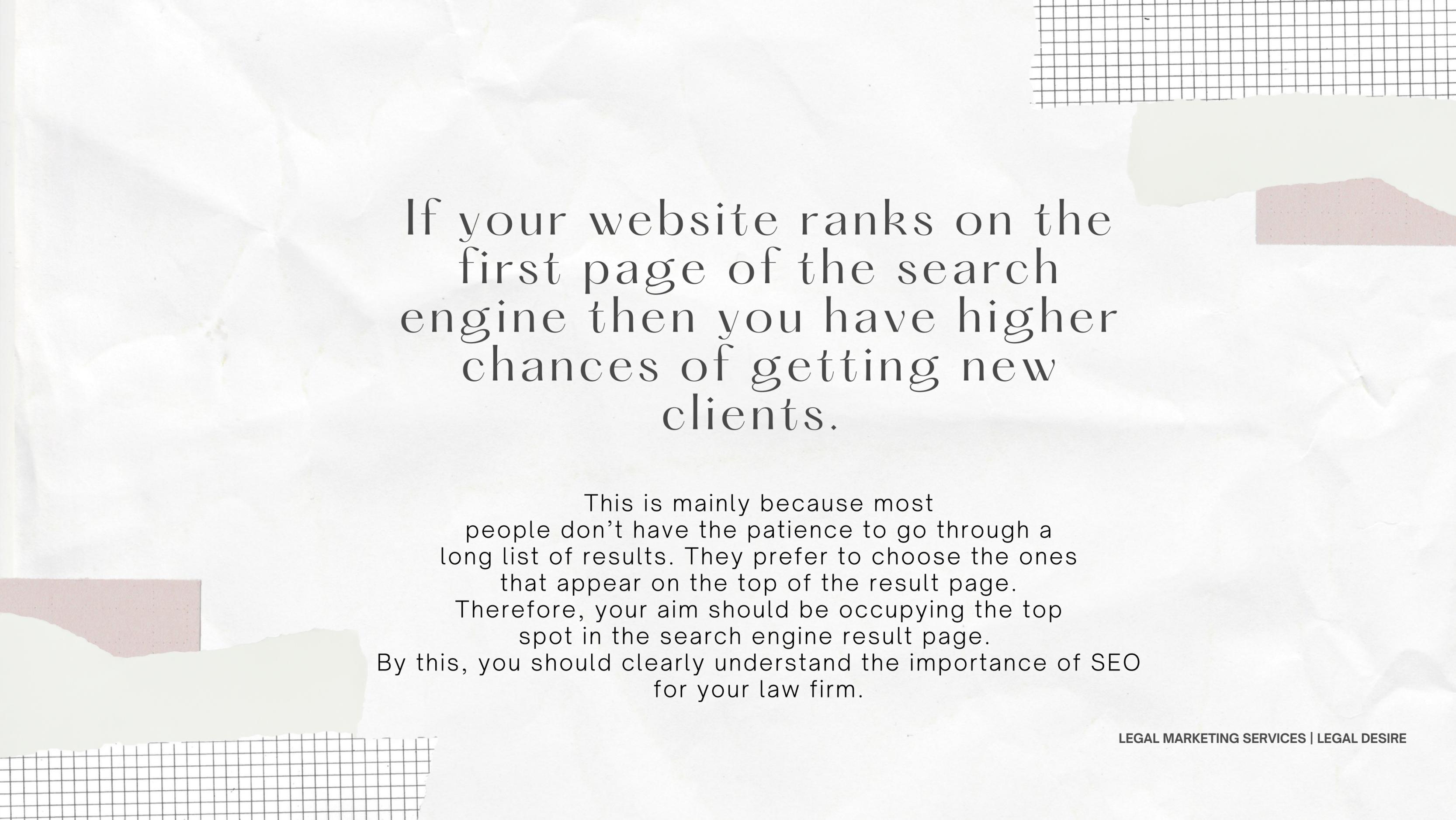
WE TAKE CARE

We take care of everything about building your brand and generating leads so that you can do what you love taking care of your practice and clients.

02

WE COACH

We provide 1:1 Coaching to individuals or to in-house team, guiding them step-by-step about each process involved in Legal Marketing to generate targeted leads and rank above competitor.



If your website ranks on the first page of the search engine then you have higher chances of getting new clients.

This is mainly because most people don't have the patience to go through a long list of results. They prefer to choose the ones that appear on the top of the result page.

Therefore, your aim should be occupying the top spot in the search engine result page.

By this, you should clearly understand the importance of SEO for your law firm.

Services

01

BRAND STRATEGY & COMPETITOR ANALYSIS

Analysing your competitor, Reviewing your current digital properties and Creating a Brand Strategy

02

WEBSITE SETUP

Setting up / Improving Website
Professional Design
Creating Landing pages
SEO Optimisation
Mobile Friendly optimisation

03

LEGAL BLOG SETUP

Creating and Managing your Legal Blog. If you don't have time for writing blog, we'll do it for you and will keep your blog updated with write-ups, insights, infographics, newsletters as per your firm expertise.

04

SEO

We provide SEO (Search Engine Optimisation) for Law firm or Lawyer websites and Blogs. Get your website in top results of search engines and gain organic traffic.

Services

05

CONTENT

Draft content for your website, press releases, newsletter, events, blogs, news articles, and research as per subjects & keywords you require. Our Content will definitely amaze you with quality.

06

PRESS RELEASES

Made major changes to firm, done a deal, got something to share the world. Let us know, we'll prepare the press release and distribute it to major Media outlets and at legaldesire.com

07

SOCIAL MEDIA MANAGEMENT

Let us handle this time consuming task for you and get your social media handlers updated regularly with the latest traffic pulling contents and gain your followers on social media.

08

IN-PERSON EVENTS & BRAND BUILDING

Hosting a Webinar, Doing an Interview with your firm experts on the area of your firm expertise. Finding Speaker opportunities at legal events, awards, and listings across the globe. Ensuring you get maximum outreach and in-person branding.

1:1 Coaching

Training with hand-in-hand all about:

- Managing your firm website and legal blog.
- Writing traffic pulling content
- Creating eye catchy and engaging social media content.
- Ranking first on search engines.
- Doing competitor analysis.
- Creating leads generating content, newsletter.
- Managing leads received from your website and content.



What Sets Us Apart?

Over 7+ years of Experience in Legal Marketing & Publishing with over 50+ clients across the globe. We'll ensure to adhere to Bar guidelines for marketing

Weekly report – A weekly snapshot of legal marketing campaigns is sent to all clients opting for monthly/annual services.

Fast, Professional, and Great Support. You will be assigned a dedicated account manager.

Lower your Burden. We'll take care of your marketing campaign so that you can focus on your law practice part.

We've ethics policy for One Firm at One Region & Practice Area policy.



Contact Information

Request us a free customised quote

Contact:

Ms. Apoorva Mehta

Executive Manager, Legal Desire

apoorva.mehta@legaldesire.com / +91-8849165139